



# Guide to Youth Bowling





# Youth Bowling is Different Than Adult



- Age restrictions
- No alcohol or tobacco permitted
- Youth Eligibility Rule
- Coaches available during leagues
- Scholarship prizes
- ***Xpress*** magazine
- Youth Championships
- Junior Gold Program
- ***The Coaches X-CHANGE***



# Youth Bowling is Different Than Adult

## USBC Youth programs – they're more than just leagues for kids

USBC Youth leagues offer competition, basic coaching instruction, and good, clean fun for **people age 21 & younger** as of August 1 of the current bowling season.

**No alcohol or tobacco** products may be used in the area where USBC Youth leagues or tournaments are playing.

USBC Youth members must abide by the **Youth Eligibility Rule**. They can't participate in leagues or tournaments that offer cash prizes or non personalized awards worth more than \$50. Why? The rule protects a youth's future opportunities to participate in any high school or collegiate sport, not just bowling. Check Rule 400 in the 2005-06 USBC Rulebook for complete details.





# Youth Bowling is Different Than Adult

USBC Youth members may earn **scholarship awards** of any size. Scholarship providers (league organizers, tournament directors, etc.) must follow USBC SMART Program guidelines for administering scholarship funds.

All USBC Youth members are entitled to receive **Xpress**, the quarterly magazine for youth bowlers. Starting this fall the magazine will have a new name, TBD.

Every USBC Youth member is entitled to participate in the league level of the **Pepsi USBC Youth Championships** (formerly the Pepsi Youth Bowling Championships). League level participants may earn the right to advance to state and national levels of the Pepsi USBC Youth Championships. Winners at the national and state levels earn scholarship awards.





# Youth Bowling is Different Than Adult

High-average USBC Youth members can join the **Junior Gold Program** to further hone their physical and mental game skills and earn an entry in the USBC Junior Gold Championships (formerly the USA Junior Gold Bowling National Championships).

Scholarships are awarded to the top winners, and this event also determines members of USBC Junior Team USA.

More opportunities for advanced competition & scholarships in qualifying events.

**Junior Gold** members receive *The Gold Approach* newsletter.



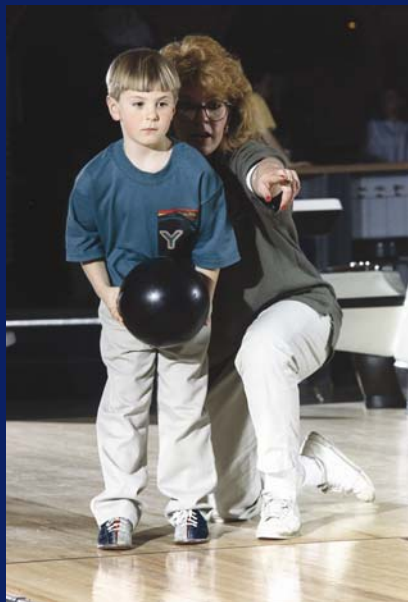


# Youth Bowling is Different Than Adult

USBC Youth league coaches indicated on the bottom of the USBC league application receive a free season subscription to ***The Coaches X-CHANGE*** newsletter.

Issues are also mailed six times per year to YABA/USBC Youth association presidents and secretaries/managers, and USBC merged association presidents, secretaries/managers, and youth committee chairs.

The latest issue of ***The Coaches X-CHANGE*** may also be viewed online from links on Bowl.com's Youth homepage and [usbccoaching.com](http://usbccoaching.com)'s.



# Awards



**USBC Youth awards** can be earned by members for their various accomplishments throughout their youth bowling careers.

**Awards** range from emblems, rings, medals and plaques to scholarships that celebrate personal accomplishments.

USBC Youth also rewards members with **awards** for league champion, league high average, league high game, league high series and most improved bowler.

**Awards posters** are mailed in the League Supplies received in the summer. Display the poster in your local bowling center to create interest in youth leagues.



# National Tournaments

## **Pepsi USBC Youth Championships**

The Pepsi USBC Youth Championships is one of USBC Youth's premier international bowling events. All USBC Youth members compete in league qualifying competitions in scratch and handicap divisions to move onto the international finals. \$300,000 in scholarships are awarded every year at the state/zone level.

Scratch division finalists compete in the USBC Junior Gold Championships while handicap division finalists face off in the Pepsi USBC Youth Championships.

Each year 200 handicap division athletes compete for \$20,000 in college scholarships in two average-based divisions each for boys and girls.

## **USBC Junior Gold Championships**

The USBC Junior Gold Championships is the premier national competition for Junior Gold members. The event features the best youth bowlers in the United States competing for approximately \$70,000 in college scholarships, individual national titles and berths on USBC Junior Team USA.





# SMART

Since 1994, the **USBC's SMART** (Scholarship Management and Reporting for Tenpins) program has offered the bowling community a central location for managing scholarship funds. It is also a place to obtain valuable information such as:

- How to establish and manage a bowling scholarship program
- Advice and assistance with any problems in administering a scholarship program.
- An online directory to locate bowling scholarship information. This directory contains:
  - Organizations that provide bowling scholarship tournaments, leagues or written applications.
  - Colleges & universities that offer bowling scholarships.
  - Colleges & universities that offer bowling as a scholastic or club sport.
  - All applications for national scholarship offerings.

All services are provided at **NO COST** to the participants.

The new SMART Web site (visit Bowl.com under Youth Tab) consolidates all scholarship information in one place. Starting this fall, scholarship winners and providers will be able to log in and manage their information, view their account balances and more.





# Scholarships

More than **\$6 million in scholarship money** is offered each season by bowling associations and councils, USBC tournaments and proprietors throughout the United States. You will find a partial listing of these scholarships at the SMART Programs Web site. You also can find local, state and regional scholarship opportunities listed on the SMART Web site.

## National Scholarship Applications

- **USBC Chuck Hall Star of Tomorrow Scholarship** \$5,000  
Due November 15 each year (four years)
- **USBC Alberta E. Crowe Star of Tomorrow Scholarship** \$6,000  
Due October 1 each year (four years)
- **USBC Earl Anthony Memorial Scholarship** Five \$5,000  
Due June 1 each year (one year)
- **USBC/YABA Youth Leader of the Year** Two \$1,500  
Due January 15 each year
- **USBC/YABA Gift for Life Scholarship** Twelve \$1,000  
Due April 1 each year
- **USBC/YABA David Dahms Coach of the Year** \$2,000  
Due January 15 each year
- **USBC/YABA Volunteer of the Year** \$2,000  
Due January 15 each year
- **USBC Annual Zeb Scholarship** \$1,000  
Due April 1 each year





# Youth Leaders

## Helping today's youth become tomorrow's leaders

The **Youth Leader Programs** offer youth bowlers the opportunity to take a leadership role in promoting and expanding bowling, while having fun. Youth learn important life skills as they take on leadership roles.

**USBC Youth Leader Programs** operate at the local and state association levels, with members electing leaders, operating committees and working on projects that further their understanding of USBC and leadership.

Each year a **Youth Leader of the Year** is selected. If the responsibilities of your area has a deserving **Youth Leader** please nominations can be made by visiting SMART's area on Bowl.com.

Don't have a program in place? Starting a **Youth Leader Program** is easy! Visit Bowl.com or call (800) 514-BOWL for more details.





# Communications

## **Xpress magazine**

(new name TBD)

- USBC Youth members
- Association Presidents & Secretaries
- Mailed 4 times a year

## **Coaches X-CHANGE**

- League coaches
- Mailed 6 times a year

## **Gold Approach**

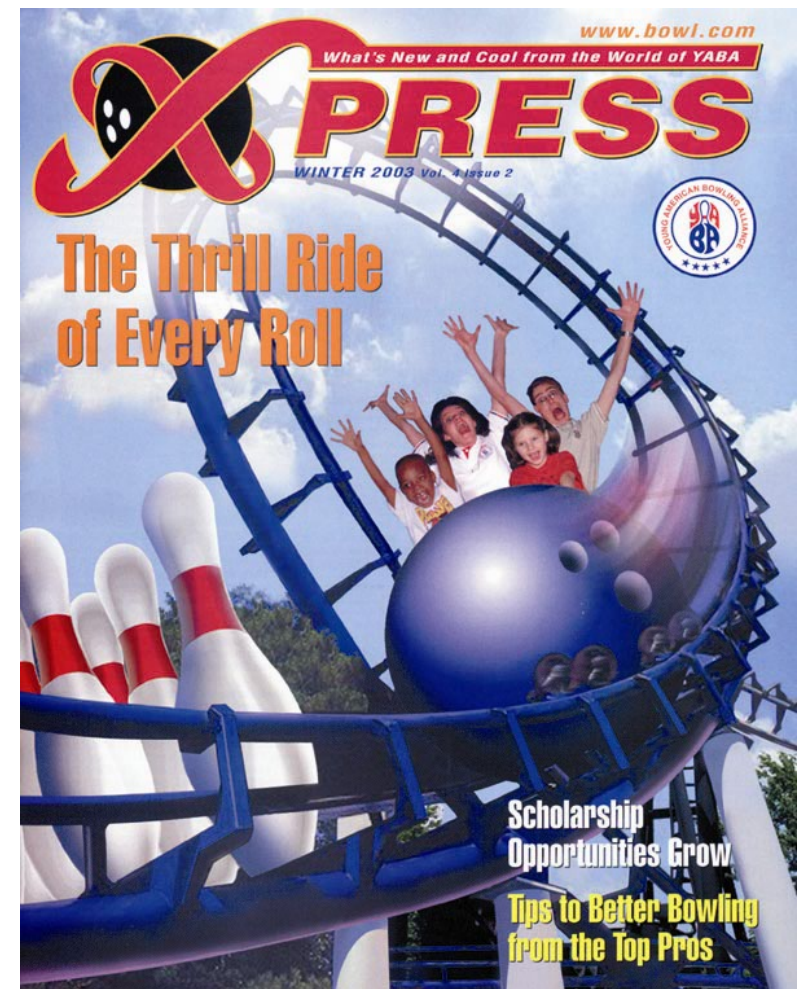
- Junior Gold members
- Mailed 6 times a year

## **E-Connection**

- Association Officials
- E-mailed monthly

## **USBC Bulletin**

- Association Officials
- E-mailed bi-monthly





# Official Website

**bowl.com** 



WinLABS | Specifications/Certifications | Proprietor Relations

**bowl.com** 

**United States Bowling Congress**

Home Youth High School Collegiate  
Team USA Sport Bowling Associations Coaching

**Bowling Legend Dick Weber Dies At Age 75**  
ABC, PBA Hall of Famer passes away in his sleep Sunday night. Post your Dick Weber tributes and memories here. [More >>](#)

**Bowling Platinum MasterCard** [click here](#)  
0% intro APR\* Optional Flexible Rewards

**USBC Tabs Tom Clark as Director of Communications**  
The United States Bowling Congress has named accomplished journalist Tom Clark as its new director of communications. He will assume his new position in early April following the conclusion of his duties for USA Today at the Masters golf tournament. [More >>](#)

**USBC T<sub>adver</sub> all text**  
**Associations:** bowl.com is your online resource for the transition to USBC. Click the link above to access information, forms and manuals regarding the Chartering and Merging processes. [More >>](#)

**Fun Integr**

**Promotions**

- Jackson Hewitt Tax Service
- Free Game - Banquet
- Free Game - Baby Ruth
- Bank One Bowling Credit Card
- Strike Ten Entertainment

**Tournaments**

- **2005 ABC Championships**  
2/12/05 - 7/3/05
- **2005 Storm National Mixed Team Challenge**  
2/19/05 - 5/1/05
- **2005 WIBC Championship Tournament**  
4/9/05 - 6/24/05
- **2005 USA Junior Gold Bowling National Championships**  
7/9/05 - 7/15/05
- **2005 Pepsi® Youth Bowling Championships**  
7/18/05 - 7/20/05

**Shopping**

**Headlines**

- Williams Jr., Pluhowsky Named BWA Bowlers of the Year
- Top Woman Bowlers Named to 2004 All-America Team
- BPAA Plans Dick Weber Tribute
- Bowl For The Cure® Event Raises \$87,000 For Fight Against Breast Cancer
- Mardi Gras Theme Ushers In 102nd ABC Tournament
- 102nd ABC Tournament Will Kick Off With Mass Ball Shot, Joe Bowler
- USBC Sponsors U.S. Tour of 2005 WTBA American Zone Rankings

**Fun**

- Bowling Talk
- Games
- Links
- Merchandise

**Search**

The **official web site** of the United States Bowling Congress, Bowl.com provides members valuable information and services such as:

- News
- Association forms & resources
- Tournament coverage and results
- Membership information
- Bowling center and tournament searches
- Online league standings sheets
- Bowling instruction
- Merchandise
- Interactive fun through discussion forums
- Games
- Much more!



# TheXpressZone.com

The **XPRESS ZONE** ...MORE OF WHAT'S NEW AND COOL FROM THE WORLD OF YABA



**WINTER 2004**

- HOME
- MEMBER SPOTLIGHT
- GAMES
- YABA FORUMS
- SCHOLARSHIPS
- SCHOLARSHIP TOURNAMENTS
- JUNIOR GOLD
- MARK YOUR CALENDAR
- FIND A COACH
- YOUR SMART ACCOUNT

**Create and Compete With Your Own Fantasy Bowling Team!**  
Select your PBA players, track their successes, and compare your team's results with teams picked by famous athletes. Does your team have the right stuff? Check out this week's standings - [Fantasy Team Points Standings](#) (PDF format) / [Fantasy Team Points Standings](#) (Excel format)

**See all 14 winners in our Design A Shirt For Norm Duke Contest!**  
We received so many high-quality entries that our original five prize places were just not enough!

**Traveling the World With Youth Bowling**  
People to People Sports Ambassadors speak out about their adventures abroad.

**From Gutterball Queen to Gold Medal Champion - The Jen Petrick Photo Gallery**  
Track this rising star's growth and success in pictures and a timeline of her major accomplishments

**High Five**  
Good News About Great Kids

**TOPSTARS**  
Best YABA scores rolled, reported and processed.

**YOUTH BOWLING PEPSI CHAMPIONSHIPS**  
Presented by **Brunswick**  
A USBC Team

More fun features and games created especially for youth bowlers.

Easy links to helpful Bowl.com pages.

Will be renamed starting in the fall. Watch Bowl.com for more information.

Pass the word and visit this great site!



# People to People Sports Ambassadors

YABA/USBC Youth has been involved with **People to People** for five years.

It's a legitimate opportunity offered to youth bowlers through USBC Youth.

**People to People** was started in the 1950's by President Eisenhower to help spread world peace through everyday citizens.



International bowling trips are targeted at youth bowlers between the ages of 12 and 17. A cost is involved to participate. SMART funds can be used to fund nearly half of the trip cost.

Certified coaches are asked to apply to coach while on the trips.

For more information check out:  
[Sportsambassadors.org](http://Sportsambassadors.org) or [Bowl.com](http://Bowl.com)



# Coming This Summer

## Increase awareness and league numbers

USBC Youth is working with interested bowling centers and local park districts across the U.S. on a test program to get youth ages 6-12 involved in **Summer Bowling Camps**.

Using the “Bowling Rocks!” instructional program developed by USBC Coaching, local park districts are recruiting the kids and participating centers are conducting the nine session “learn to bowl” program.



You can help by providing coaching and supervisory assistance. Building a solid relationship with local park districts will provide our sport with an exceptional recruiting tool as we expand programs to also teach teens, adults and seniors how to bowl before we introduce them to USBC league play.



# Background Checks

## Background checks for volunteers is in USBC's future

Sadly, the growing incidence of sexual abuse, child molestation and violence will require USBC Youth (and every other organization working with children) to implement a **background check** program to ensure our children are protected against those who prey on innocence.

It's a serious concern and one USBC can't ignore. Beyond the fact that we owe it to our kids, the threat of catastrophic lawsuits against those organizations that fail to provide "reasonable" protection is real.

Watch for more news on this topic in the months ahead.



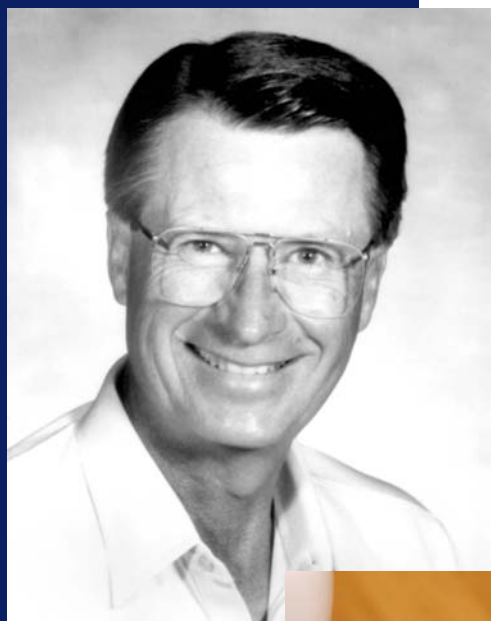
# Fundraising

USBC Youth has **fundraising** activities to help local associations and leagues raise money to support a variety of needs while painlessly supporting USBC's national scholarship programs.

One of the new programs is the "Earl" bear, the first in a series of collectible "bean-bag bears" named in honor of the legendary ABC Hall of Famer Earl Anthony.

Selling "Earl" bears at your local and/or state tournament can generate meaningful dollars for your project needs.

Many other **fundraising** products and activities can be found on the youth page on [Bowl.com](http://Bowl.com).





# Membership Dues

USBC Youth will have their own **membership cards** separate from the adults.



Maximum **cost of membership** is \$12 per member:

- Local receives \$3.25
- State receives \$0.25
- National receives \$8.50



**Thanks for joining USBC!**

As a Youth Member of the United States Bowling Congress you are entitled to all of the benefits and services designed to make your bowling experience fun.

**Check out bowl.com for:**

- Membership Benefits
- Tournament Opportunities
- Program Updates
- Cool things to own
- Scholarship Opportunities
- Fundraising Ideas

**Experience the best in youth tournament bowling!**

- 2006 USBC Junior Gold Championships, including the chance to become a member of Junior Team USA 2007
- 2006 Pepsi USBC Youth Championships

USBC Youth • 5301 South 76th St. • Greendale, WI 53129  
(800) 514-BOWL • USBCyouth@bowl.com



# Marketing Tools

USBC Youth has **FREE** marketing tools to increase your youth membership!

## Downloadable graphics

- Logos
- Garfield clipart

## Pee Wee Club

- Ideal for youth ages 3-8 starting the sport
- Fundamentals of bowling taught
- 4 Levels to reach

## Downloadable league flyers

- Personalize information
- Attractive Garfield designs

## Downloadable postcards

- Colorful, fun Garfield designs
- Use USPS online services

## Earned Awards Posters

- Illustrates all earned awards

## “ **We are USBC Youth**” brochure

- Highlights what youth bowling has to offer
- Great promotional tool for parents/guardians



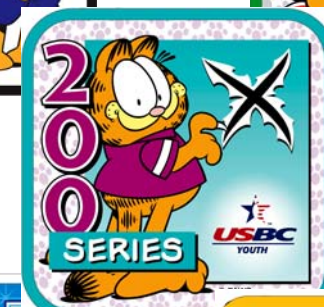
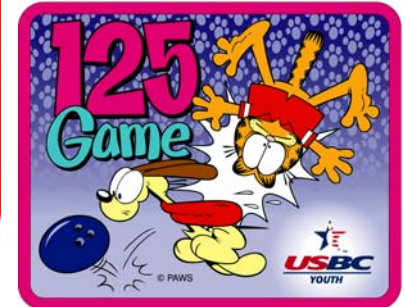
# Purchasable Awards

Additional **purchasable awards** can be used by associations and USBC Youth leagues for more excitement and recognition of outstanding accomplishments.

These are fun, colorful **awards** perfect for all ages, even adults! Most are only 75 cents each.

Develop your own awards:  
Example: "Looking Good Emblem" -  
If youth bowlers wear their league shirt each week they get this award at the end of year banquet. Don't forget about a use for this at Halloween, too!

Visit [Bowl.com](http://Bowl.com) or call the Bowling Information Center at (800) 514-BOWL to place your order today!





# Garfield & Friends

**Garfield** is the mascot of youth bowling.

**Garfield** clipart is available to associations and bowling centers through [Bowl.com](http://Bowl.com)



**Garfield** can be used on printed materials by your association to promote youth bowling!



# New Identity

The new **USBC logo** and user guide is available on [Bowl.com](http://Bowl.com).

Associations and bowling centers may download logos from the website to promote youth leagues.

The “old” **YABA logo** will be retired on July 31, 2005 and should not be used after that time.





# New Logo FAQ's

## **Why does the new logo have "Youth" under it?**

There are different components that make up USBC and we would like to highlight each significant program. Logos for various programs will have a similar look and feel affiliated with the USBC logo, but need to have their own special program identity. Each will have the wording USBC within their logo and name.

## **In reading the graphic standards manual, I see the star to the right in some cases. Why can't I use that instead of the primary logo?**

We would like for you to use the primary logo if at all possible on printed materials. This is the logo that we'd like everyone to get familiar with before the horizontal logo. We understand that, in some instances, the primary will not fit or work.

## **Can our association still use our "old" logo instead of the USBC logos?**

Your association can incorporate your "old" logo into the new USBC logo. We have provided several different versions that we think will fit your association's needs.



# New Logo FAQ's

## **Our association never used a logo before. Do we have to use one now?**

No, you do not have to use a logo if you choose not to. If your association decides to change its mind, please abide by the logo standards your association has received. You can use your new logo on printed materials to promote tournaments, leagues and information.

## **Can our association use Garfield in the logo?**

No, Garfield should not be used in the logo. An association should try to build brand identity with the USBC logo only. Additional graphics can be inserted with the logo per The Association Leader's Brand Guide, which was distributed to association secretaries.

## **If the local men's, women's and youth associations do not merge, are the words underneath "Bowling Association" for the men, "Women's Bowling Association" for the women and "Youth Association" for the youth?**

If the men's and women's associations merge the name of the association would be the City or State Name USBC Association (i.e. Milwaukee USBC Association).

If they don't merge, it would be...Milwaukee USBC Bowling Association, Milwaukee USBC Women's Bowling Association, Milwaukee USBC Youth Bowling Association.



# Contact *US*

**United States Bowling Congress  
5301 South 76<sup>th</sup> Street  
Greendale WI, 53129**

**Phone:** (800) 514-BOWL

**Web site:** [Bowl.com](http://Bowl.com)

**Email\*:** [USBCyouth@bowl.com](mailto:USBCyouth@bowl.com)

\*Email address is effective starting August 1, 2005.

***Bowl with US***